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PROJECT FACTSHEET

PROJECT FACTSHEET *(max 3-4 pages)*	
PROJECT	
Project acronym and number:	Next BlueGeneration — 101124924
Summary *(max 100 words)* *Explain the quintessence of the project. Mention the topic, the type of project as well as the expected results.*	
Next BlueGeneration is an EMFAF co-funded project implemented by 10 partners in 8 countries to raise young people's awareness of Blue Economy careers and equip educators with practical career-guidance resources. The project produced a dataset of more than 200 career and training pathways, the BlueGeneration self-assessment Game, an interactive Blue Careers Pathway Tool and a MOOC for teachers and trainers. The digital tools are available in seven languages and support students, teachers and career advisers in exploring skills, occupations and training opportunities across key Blue Economy sectors.	
Context *(max 100 words)* *Describe the background of the project and its link to EU maritime and fisheries policy. What is the problem/challenge addressed by this project? Why?*	
The Blue Economy is expanding and transitioning towards digitalisation and environmental sustainability, creating new demand for qualified workers. At the same time, the sector faces an ageing workforce and difficulties attracting and retaining young talent. Next BlueGeneration addressed this gap by starting at school level: improving awareness of the diversity of Blue Economy careers, strengthening ocean literacy and equipping teachers and educators to provide informed career guidance. In this way, the project supports a better match between young people's skills and interests and current and emerging workforce needs in the sustainable Blue Economy.	
Main policy area:	Offshore renewable energy ☐ Ocean health ☐ Aquaculture ☐ Sustainable tourism and cultural heritage ☐ Sustainable and smart transport ☐ Algae and bio-economy ☐ Sustainable fisheries (incl. scientific advice) ☐ Blue careers and skills x Maritime spatial planning ☐ Maritime security ☐ International ocean governance ☐ Ocean literacy ☐
Seabasin:	Atlantic X Baltic X Mediterranean X Westmed X Black Sea ☐

	North Sea	X
	Outermost regions	X

Activities *(max 100 words)*

What were the main activities carried out and how were they carried out?

The consortium developed a career-guidance methodology and collected information on career and training pathways across Blue Economy sectors. This evidence base informed the development of the BlueGeneration Game, which supports skills self-assessment, and the interactive Blue Careers Pathway Tool, which connects competences with professions and training routes. A multilingual MOOC was developed for teachers and career advisers. The project also organised onsite seminars and online webinars to demonstrate the toolkit, provide practical examples for classroom and counselling use, and engage education networks and Blue Economy stakeholders across Europe.

Results achieved *(max 100 words)*

Describe the outcomes and results achieved by the project. What is the benefit to the participants and the main stakeholders? What is the expected improvement and impact on the ground (on the economy, society, environment etc.)?

Next BlueGeneration delivered four core results: a database containing more than 200 career and training pathways; the BlueGeneration Game; the interactive Blue Careers Pathway Tool; and a MOOC training course for teachers. The three digital learning and guidance tools are available in English, Spanish, French, Greek, German, Croatian and Dutch. Together, they provide accessible, individualised career orientation, help young people assess their skills and discover Blue Economy professions, and give teachers and career advisers practical resources for integrating Blue Careers into education and guidance activities. www.nextbluegeneration.eu

Policy contribution *(max 100 words)*

Does the project contribute to a specific EU policy? If so, which one and how?

Next BlueGeneration contributes to the EU transition towards a sustainable Blue Economy by addressing the skills and workforce dimension of maritime and ocean-related sectors. It increases the visibility and attractiveness of Blue Careers and supports young people in identifying pathways into sustainable employment. By giving teachers and career advisers accessible knowledge and guidance tools, the project also strengthens ocean literacy and connects education more closely with evolving Blue Economy labour-market needs. Its European partnership and multilingual resources support wider dissemination and uptake across education and career-guidance networks.

Synergies with other EU funding *(max 100 words)*

Are there synergies with other EU-funded projects. If relevant, please name projects.

Next BlueGeneration builds on previous European Blue Economy education and careers initiatives and uses established networks to extend its reach. The project website highlights links with BlueGeneration, EU4Ocean and the Network of European Blue Schools, while consortium partners bring experience from initiatives such as MENTOR and Sea of Experience. These connections support the transfer of existing knowledge, engagement of teachers and schools, and dissemination of the project's career-guidance resources. The project's seminars and webinars further connect educators, career counsellors, youth organisations and Blue Economy stakeholders across European networks.

Other *(max 100 words)*

Are there any other elements about the project relevant for being mentioned, including possible risks of not achieving its original objectives?

The project's digital outputs are designed for continued, autonomous use beyond the funded implementation period. The BlueGeneration Game, Blue Careers Pathway Tool and MOOC are available online, while the Game and Pathway Tool are also linked to mobile app platforms. Their availability in seven languages increases their potential for use across different countries and education settings. The toolkit can support secondary, vocational and higher education students as well as teachers, career counsellors and youth professionals, providing a basis for continued awareness-raising and career guidance around sustainable Blue Economy opportunities.

PARTICIPANTS

Participants

Who is behind the project?

⚠ *We may publish this factsheet (or part of it) for publication/dissemination purposes. Do not include any confidential information or personal data (e.g. names and addresses).*

The Next BlueGeneration consortium brought together 10 partners in 8 countries, combining education, research, industry, technology and European networks. Sea Teach coordinated the project and contributed vocational training and nautical-tourism expertise. ACTeon brought environmental policy, governance and blue-literacy experience; Militos contributed communication expertise; and European Boating Industry represented the recreational boating and nautical-tourism sector. SUBMARINER Network connected Baltic blue-economy actors, aquaculture and biotechnology. The University of Rijeka Faculty of Maritime Studies, CMMI and NTUA contributed expertise in Maritime Training, Shipbuilding and Ship repair as well as maritime education, research and innovation expertise. Innopixel developed the digital tools, while EMSEA connected marine educators and the European ocean-literacy community.

RESULTS AND ACHIEVEMENTS

Results and achievements

List the project results.

⚠ *We may publish this factsheet (or part of it) for publication/dissemination purposes. Avoid any references to information that is not publicly accessible.*

1. Dataset on career and training opportunities: more than 200 career and training pathways across Nautical Tourism, Maritime Transport, Shipping/Shipbuilding and Repair, Marine Biotechnology, Aquaculture, and Marine Conservation/Ocean Literacy.

2. BlueGeneration Game: a digital self-assessment and career-orientation game helping users explore their skills and potential place in the Blue Economy.

3. Blue Careers Pathway Tool: an interactive guidance tool linking competences with Blue Economy professions and career pathways.

4. MOOC training course for teachers: an open online train-the-trainer resource supporting educators and career advisers in using the project tools.

5. Multilingual access: the core digital tools are available in EN, ES, FR, EL, DE, HR and NL.

6. Capacity building and outreach: onsite seminars and online webinars introduced educators, career counsellors and other stakeholders to the toolkit and its practical use.

PHOTOS AND VISUALS

Photos and visuals

Illustrate the project with visual supports, such as pictures of events, illustrations, infographics, visual arts or videos.

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NEXT BlueGeneration

Co-funded by the European Union

Empowering the Next BlueGeneration to explore career pathways in key Blue Economy sectors

Next BlueGeneration is an EU co-funded project that raises awareness of Blue Economy careers among young people and equips teachers, educators and instructors with practical tools and knowledge for career guidance.

Coordinator: Sea Teach SL

10 partners in 8 countries

Grant agreement no. 101124924

Our Results

Dataset on Career & Training Opportunities

Database of 200+ career and training paths across six Blue Economy sectors.

BlueGeneration Game

A self-assessment game that helps users explore their skills and discover their place in the Blue Economy.

Blue Careers Pathway Tool

An interactive guidance tool that connects competences with Blue Economy professions and pathways.

MOOC for Teachers

A train-the-trainer online course providing practical background information and resources.

Available in 7 languages

EN • ES • FR • EL • DE • HR • NL

The BlueGeneration Game, Blue Careers Pathway Tool and MOOC for Teachers are available in these seven languages.

Explore 6 key Blue Economy sectors

- Nautical Tourism
- Maritime Transport
- Shipping / Shipbuilding / Ship Repair
- Marine Biotechnology
- Aquaculture
- Marine Conservation / Ocean Literacy

Onsite seminars

Implemented across 5 partner countries: Greece, Spain, France, Belgium and Cyprus.

Online webinars also available for teachers, career counsellors, youth organisations and Blue Economy stakeholders.

Project Partners

- Sea Teach SL
- ACTeon
- Militos Consulting S.A.
- European Boating Industry (EBI)
- SUBMARINER Network for Blue Growth EEIG
- University of Rijeka – Faculty of Maritime Studies
- Cyprus Marine and Maritime Institute (CMMI)
- National Technical University of Athens (NTUA)
- innopixel
- European Marine Science Educators Association (EMSEA)

www.nextbluegeneration.eu

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